

Sulé Loggenberg Academy

Information Pack

Permanent Makeup

- * Fundamental Permanent Makeup Course
- * Refresher Course
- * One day Permanent Makeup Boot Camp
- * Workshops *For Qualified Permanent Makeup Artists Only*
- * Master Classes *For Qualified Permanent Makeup Artists Only*

Paramedical *Add on to Permanent Makeup*

- * Skin Needling
- * Areola Reconstruction
- * Tattoo Removal

Thank you for considering and showing interest in our training.

Permanent Makeup is in High Demand!

Earn Up to R 2500.00 a Day!!

Our Training is based on the Newest Advanced Techniques which are easy to learn and provides better results!!!

Our training is the new generation of Permanent Makeup:

All our Training is accordingly to National as well as International Standards for Accreditation. {MPSI and PCASA}

Our Training is on the Highest level and Provides Students with all the skills they will need to become a Professional Permanent Makeup Specialists.

Our main aim in offering Permanent Makeup Training is:

- To train you to do quality Permanent Makeup Treatments.
- To educate New and Existing Permanent Makeup Specialists on how to do the treatment more professionally by effectively eliminating pain and discomfort for your clients.
- To further the Permanent Makeup industry in South Africa with the same product and Techniques that took the International market by storm.
- You will find that our Innovative Techniques and Training make learning very easy.
- Anyone qualifies to train as a Permanent Makeup Specialists {Beauty background will be an advantage, it is not a requirement.}
- Recognizable accreditation is obtained through both Fundamental and Advanced Training.

Our Training Centre:

Our Training Centre is in Sasolburg, Free State, at our Head Office 61 Van Wouw Street.

*Feel free to asks us if we will we able to do training in your area.

After your training you will be able to know, exactly when and how to use each Technique on an Advanced Level.



The course fees includes your International Accredited certificate as well is so be listed with the International Permanent Makeup Society, you will also receive a certificate from the Society.

After completing your course you will need to send us photos for your portfolio.

5x Eyeliner

5x Eyebrow

5x Lip Procedures

5x Full Faces consisting of Eyebrows, Eyeliner and Lips

Meet Sulé Loggenberg (MMPSI)



**Masters Micro Pigmentation Specialist & Trainer, International Accredited
Owner and Founder of Sulé Loggenberg Academy & Clinic and PMU Supplies**

I have been doing Permanent Makeup since 2002 and every day is just more exiting. I came across different techniques and type of pigments being used in Permanent Makeup. After many research and experiences I found a company in the USA that taught me Advance Techniques and supplies an Organic Pigment. There are many technicians out there that do not realize the negative effect that the wrong technique and pigment can have on permanent makeup. This is why I started Permanent Makeup Technology: To teach current and new permanent makeup artists to do proper permanent makeup and the know-how, how to rectify badly done permanent makeup by other artists, and advance this procedure that is designed for the modern woman

**PERMANENT MAKEUP AN ENTIRE NEW POSSIBILITY
BECOMING A PERMANENT MAKEUP ARTIST CAN CHANGE YOUR LIFE.**

You will Pay - R37 000.00

Your Permanent Makeup Kit will consist of:

1x Eyebrow Stencil
100x Micro Brushes
100x Small Pigment Cups
100x Large Pigment Cups
1x Pigment Mixer
1x Sharps Container
1x Zone 2
1x Zone 1 (1 Oz)
1x Feel Better Now Cream
1x Feel Better Now Gel
10x #1 Round Cartridges Needles
10x #3 Round Cartridges Needles
10x #5 Round Cartridges Needles
10x #7 Round Cartridges Needles
10x #5 Flat Cartridges Needles
10x #7 Flat Cartridges Needles
1 x Pigment Cup Holder
3 x Organic Pigments
12x Custom Cosmetic Colour Pigments
1 x Surgical Skin Marker
1x Bottle Moisture Eye drops
1x Pigment Removal
1x Plastic Roll
1x Flat Skin Practice Material
1x 3D Face Practice Material
1x 3D Lips Practice Material
1x 3D Eye Brows Practice Material
2x Complete Training Manual {With 1 x DVD}
1x Black Pen
1x Permanent Makeup Product Catalogue
1x BELUS Digital Machine

More about our Unique BELUS Digital Machine:

The BELUS is a Top Quality Powerful entry level Digital Permanent Makeup Machine. This machine's needle system is 100% Disposable Cartages with No Backflow. The cartages needles ensure accurate pigment implantation and Fine Crisp Lines. With our unique automatic depth control hand piece, you can be ensures of save skin penetration and work more freely.

You can personalise this machine's working speed to fit your personal needs.

With the BELUS machine you can do Permanent Makeup and Paramedical * See add on courses

***We do have a variety of machines available please ask us if you would like more informaion on different machine**

A 50% deposit will confirm your space for the determined training date the outstanding 50% will be payable 14 work days {2 weeks} in advance of determined Training Dates. Upon enrolment and payment of the 50% deposit we will send our PMU Manual to you for Pre-Study, which will insure with pre-study and class room hours, combined you will learn all the essentials of the Permanent Makeup Industry. {The 50% deposit is non Refundable}

Please note: If Sulé needs to travel to you for Training there will be additional charges added.

Finance available through First Health Finance

Please visit: www.fhf.co.za

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Permanent Makeup Training Frame Work

Our Permanent Makeup Training is based on Latest Advance and Painless Techniques, which are easy to Learn and Provides the Best Results.

Information and fact on Permanent Makeup

- Introduction to Permanent Makeup
- Safety of Permanent Makeup
- Who are Permanent Makeup Clients?
- A Career as a Permanent Makeup Artist
- Natural Skills for a Permanent Makeup Artist
- The importance of Before and After photo's
- Perfection art of Permanent Makeup
- Allergic Reaction
- Hyper pigmentation and Keloid
- Regulations and Insurance

Infection Prevention Control Plan

- Sanitation
- Records and Consultations
- Pre and Post Procedure Instructions
- Sterilizing of Needles/Instruments
- Care of Pigments
- Facilities and Equipment
- Procedure Area
- Cross Contamination
- Disposal of Waste
- Set Up and Disassembling

Skin Anatomy

- Introduction to Skin Anatomy
- Layers of the Skin
- Specialized Dermal Cells
- Muscle Anatomy

Know your Machine

- Machine Set up
- Use your machine to the best of its potential (Your Machine is an extension of your arm)

Needles and Tubes

- Learn what Needle sizes to use for different procedures

Colour Theory

- Introduction the Colour Theory
- Undertone and Skin Tones
- Warm Undertone Illustration
- Cool Undertone Illustration
- Fitzpatrick's Skin Tone Chart Illustration
- Colour Wheel Illustration
- Colour Final Results
- Colour Theory for Eyebrows
- Colour for Eyebrows Illustration
- Colour Theory for Eyeliner
- Colour for Eyeliner Illustration
- Colour Theory for Lips
- Colour for Lips Illustration

Art of Drawing Eyebrows, Eyeliner & Lips

- Enhancing Eyebrows
- The Art of Drawing on Eyebrows
- Popular Eyebrows Styles
- Powder Look
- Hairstroke Technique also known as Microblading effect with machine
- Combination Brows {Powder look and Hairstroke combination}
- Face Shape of Eyebrows Illustration
- How to use Measuring Tool
- Eyebrow Shapes

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Art of Drawing Eyebrows, Eyeliner & Lips {Continues}

- The Art of Drawing on Eyeliner
- Eyeliner Styles Illustration
- Measuring Extended Eyeliner
- Basic Eye Shapes Illustration
- The Art Drawing on and Enhancing Lips
- Correction for Lips Illustration
- Drawing on Lips for a Procedure
- Measuring Lips Illustration

Implanting Colour & Stretching Techniques

- Introduction to Implanting and Stretching Techniques
- Importance of the correct Stretching Techniques
- Table Set Up
- Needle Used for Procedures
- Colour Implanting Applicators
- Implanting colour
- Eyebrow Styles and Implanting Techniques
- Eyebrow Stretching Techniques
- Eyeliner Styles and Implanting Techniques
- Eyeliner Stretching Techniques
- Lips Styles and Implanting Techniques
- Lips Stretching Techniques
- Colour Results to Light
- Migration

Steps to follow during a Procedure

- Steps to follow for Eyebrows
- Steps to follow for Eyeliner
- Steps to follow for Lips

Healing/ Aftercare

- Healing Process
- Permanent Makeup aftercare

Different Permanent Makeup Procedures

Permanent Eyebrows

- Shadowing/Powder
- Full/Block
- Hairstroke {With Machine}
- Combination brows

Permanent Eyeliner

- Traditional Eyeliner
- Lash Enhancement

Permanent Lips

- Lip Liner
- Full Lips including a Lip liner
- Full Lip Shading

Marketing your Business:

- Marketing Strategies
- Calendar for Marketing
- Search Engine Optimizing
- Importance of a Website
- Establishing your Own Business

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Add on Courses:
The Paramedical Course is an add on to our Permanent Makeup Course
You will pay R8 800.00

What is Paramedical Procedures/ Skin Needling?

A new treatment is emerging in the ever-changing beauty industry, creating brand new, healthy, younger looking skin. Skin Needling also known as Needle dermabrasion, Collagen Induction Therapy (CIT), Percutaneous Collagen Induction (PCI), Skin Remodelling and now Multitrepennic Collagen Actuation (MCA) are all names used to describe a Skin Needling procedure, where the result of the healing process result in improved skin texture and thickens the dermis.

Skin Needling actually creates thicker skin and improve the integrity of the skin.

This procedure is used to reduce wrinkles, laxity, acne scaring, pits, discoloration, stretch marks, surgical scaring, burn and trauma scaring.

It is simple, safe, painless, has NO complications and the clients consistently get great results.

Needling is done with the use of a Rotary Machine. Nothing is injected; it is your own body healing itself. We just trick the body into producing new healthy skin...!!!!

What you learn:

- * Skin Needling (Targets specific areas and great for Acne Scars, Wrinkles, Pigmentation, Stretch Marks and much more)
- * Areola 3D effect / Nipple Restoration
- * Tattoo / Pigment Removal

After the course you will be able to treat/ remove:

- | | |
|-------------------|----------------------|
| - Wrinkles | - Burned Scars |
| - Fine Lines | - Stretch Marks |
| - Aged Loose Neck | - Spider Veins |
| - Acne Scaring | - Surgical Scaring |
| - Sagging Skin | - Sun Damage |
| - Enlarged Pores | - Bags around Eyes |
| - Scaring | - Broken Capillaries |

Let us be the one that lead you into the Next Generation of Anti-Aging!!

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HFS Add on Course:

**If you would like to do the HFS Course you will need an Oron Machine
You will pay R20 000.00**

What is the Hair Follicle Simulation {HFS}?

The Hair Follicle Simulation Technology was developed by the method's inventor Moshe Alul.

The underlying concept of this technology involves penetrating pigment into the scalp to create the illusion of short hair follicles. Until recently, the standard method for introducing pigment into the scalp was by insertion, using only a single needle, in a long, painful and time-consuming process that produced average to below average results.

The NPM patented revolutionary roller is now replacing use of the needles and shortening treatment time by 90%, with remarkably accurate appearance as a hair follicle. This Procedure is now exclusive to PMU-Tech.

The process of micro pigmentation:

We penetrate through the epidermal layer using a needle that inserts the pigments.

This layer of cells changes every few weeks, so this technique will gradually fade but can last up till about four years.

Unlike a tattoo which uses a needle that penetrates the layer of sub cutis, the layer we penetrate has no regeneration of the pigment cells so Hair Simulation can last for a long while.

There are several things the patient should avoid the day of application: wetting the treated area, wiping it, sun exposure, scratching / peeling and using creams / other materials on treated area.

Any further visit will improve the look of the scalp and hair simulation will integrate with natural hair.

Number of treatments will vary from patient to patient depending on his scalp. To preserve the final result application should be repeated with emphasis on one application every year.

In the case we are treating a scar reaction is different because scar tissue reacts differently comparing to non-scarred skin tissue and therefore it requires a greater number of treatments and the use of a slightly darker shade of pigment. In addition the patient will come back within a few months for a session that strengthens the fast fading pigment in the scar area.

Treatment duration ranges from 30 minutes to two hours depending on the treated area.

If you do the HFS add on Your kit you will consist of:

- 1 White Pencil
- 5 1 RL 0.25
- 5 Black Mamba
- 5 Rollers
- 1 HFS Pigment - Medium Black
- 1 HFS Pigment - Dark Brown
- 1 HFS Pigment - Light Brown
- 1 HFS Pigment - Grey
- 1 HFS Pigment - Brunette
- 1 Surgical Marking Pen
- 10 Plastic Trays
- 1 Flat Skin Practice Material
- 1 Manikin Mask
- 1 Training Manual

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Student Testimonials

You are more than welcome to contact these students should you wish to do so.

Student Testimonial - Dulce Rebelo:

*Hi, my name is Dulce, I did my permanent make-up training with Sule Loggenberg. I am so pleased that I did do my training with her. Sule has been absolutely awesome! She goes that extra mile for her students. She is always kind and patient ready to help. I would recommend Sule Loggenberg's permanent make-up training to anyone who wants personal training. My experience with Sule has been very pleasant, whenever I have any query or problem she has been there for me. The service I get from Sule is excellent. Thank YOU Sule for helping me become a Permanent make-up artist. **Dulce Rebelo***

Student Testimonial – Natasja Faught:

I have previously done my permanent makeup training with another training institution. I was excited about doing the permanent makeup course and enjoyed doing permanent makeup but always looked for a better way of doing permanent makeup that looked more natural and gave better results. I searched for new ways and came across Permanent Makeup Technology. Their way of doing permanent makeup was the answer I was looking for. Since I've done my training with them my business has grown dramatically. Sule and her team is always ready to assist you with anything and really are leaders in this industry. I feel blessed to have found them and thank them for my success in permanent makeup.

NatasjaFaught

Student Testimonial - FUNKY SKIN

Ek wil graag vir Sule, Alet van Permanent Make-Up Techonology bedank vir die vriendelikheid, kwaliteit van die opleiding en die professionele manier hoe die bespreking en al my vrae hanteer was, van die moment wat ek besluit het om PMU te gebruik na al die navorsing, tot die dag wat ek uiteindelik my serfikate ontvang het. Ek was self 'n bietjie skepties oor die "numbing", maar kan met selfvertroue sê dat ek al my vertroue daarin, asook in die produkte van PMU-Tech gekry het nadat dit self op my toegepas is. Die opleiding is baie gemaklik gemaak met die nodige hulp en geduld in die gemaak van my "eie omgewing". Jy is 'n stunning mens om mee saam te werk... Baie dankie dat jy jou ondervinding met my kon

deel. 😊 PMU Technology is beslis my eerste keuse, en kan dit met 'n ope hart aanbeveel aan enige iemand wat op die regte manier wil leer.

**Groete,
JohanitaZeelie
Funky Skin
Jeffreysbaai**

Student Testimonial - Gerda van Aardt

Na baie navorsing oor PMU het PMU Tech se produk net eenvoudig uit gestaan. Ek kon nie anders as dadelik n epos stuur en my datum vir opleiding vas te maak nie.

My epos is dadelik beantwoord met al my vrae. Wat vir my fantasies was is dat ek opleiding kon ontvang in my eie salon en wat uit gestaan het is dat die pigmente wat ons gebruik organies is maw ons pigmente verkleur NOOIT. Ons 'numbing' is so stunning my kliente dink dis die awesomeste ooit. Ek kan met n baie groot trotsheid se hierdie produk het Kimberley se mense aan die praat. Almal is baie opgewonde om te kom vir PMU en hierdie stunning produk te probeer.....met die gevolgde bestel my 2de pak met 50 naalde die week. Oppad na 100 kliente merk. YAY!!!

Sule en Alet baie dankie vir julle vriendelikheid. PMU Tech is verseker n eerste keuse as dit kom by opleiding en produkte.

**Groete Gerda van Aardt
Renew Beauty Clinic
Kimberly**

**Thank you once again for the interest in my Training.
We hope to hear from you soon.**

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