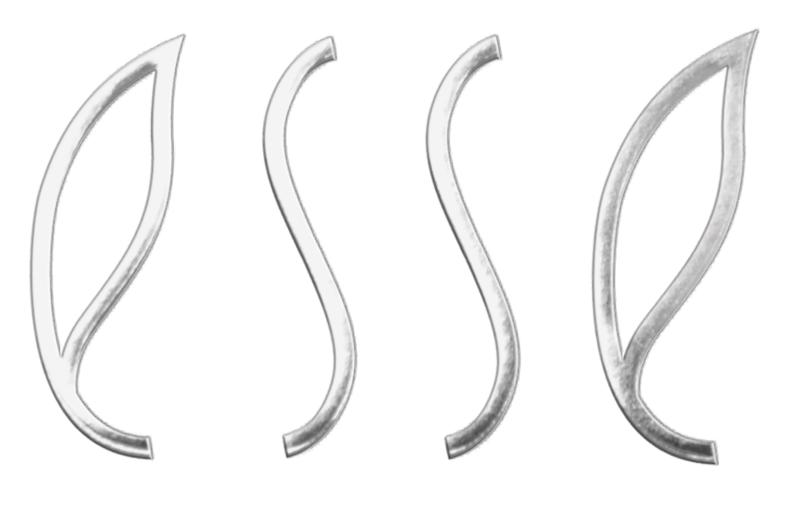




### FOR SENSITIVE SKINS

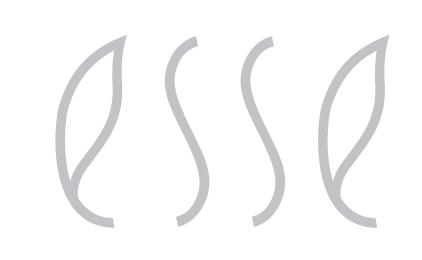


advanced probiotics for sensitive skins

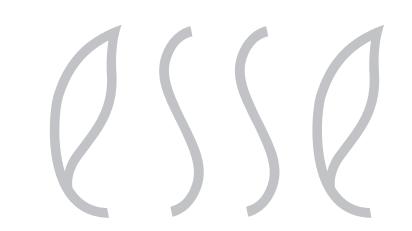
> cleanser > serum > hydro moisturiser > nourish moisturiser











### a new approach to sensitive skins

- > targeted actives to address sensitive skin
- > probiotic extracts to improve barrier function
- > certified organic ingredients

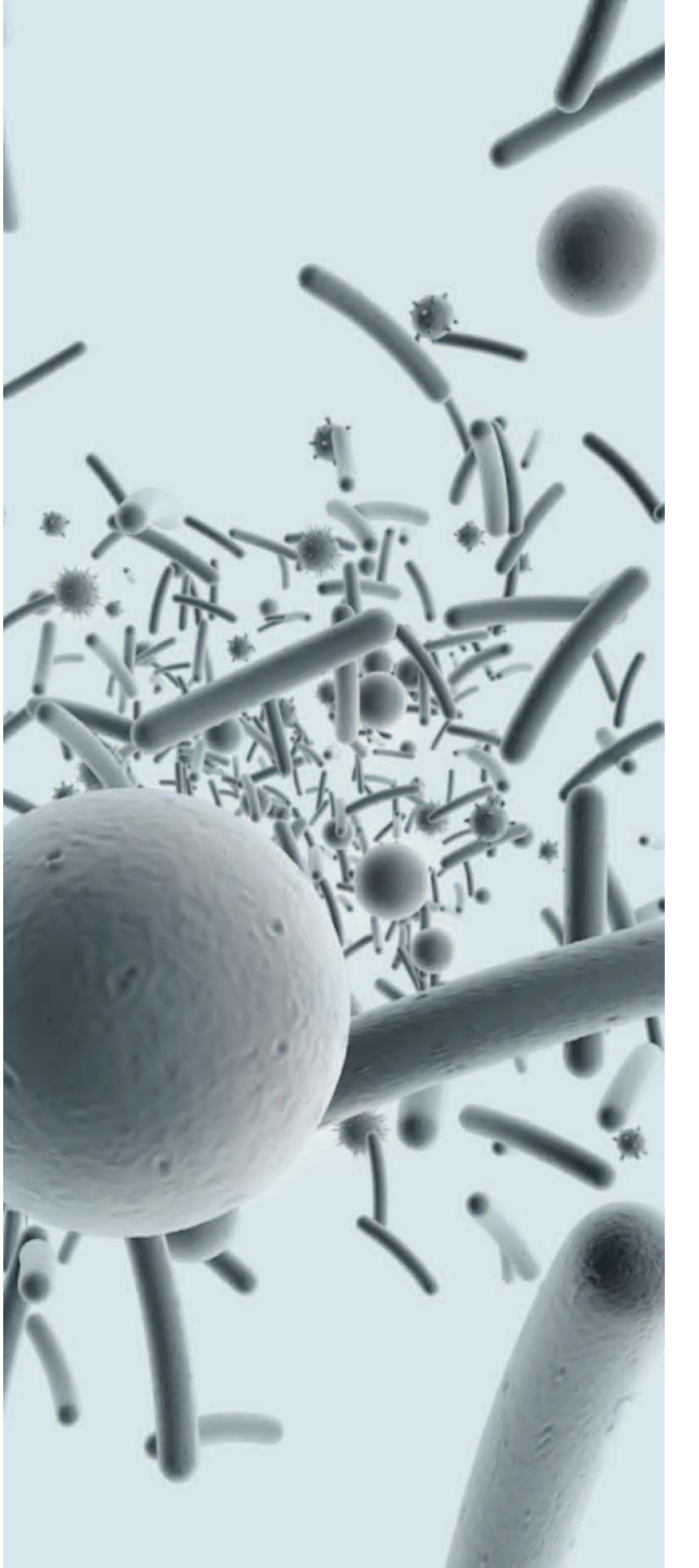
In the Esse Sensitive range, we use new probiotic ingredients to restore barrier function so that the skin is no longer sensitised.

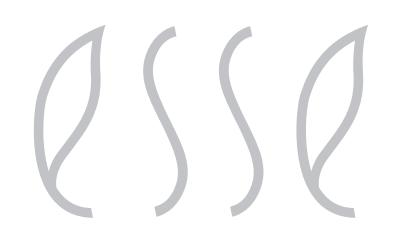
The products include our breakthrough Biome + technology, with formulations that feature prebiotics to selectively feed good microbes and we have included live probiotics and probiotic extracts in certain products to actively improve the microbial mix on your skin.

We minimise the chances of an allergic response by using the gentlest organic ingredients.









### the probiotic skincare revolution

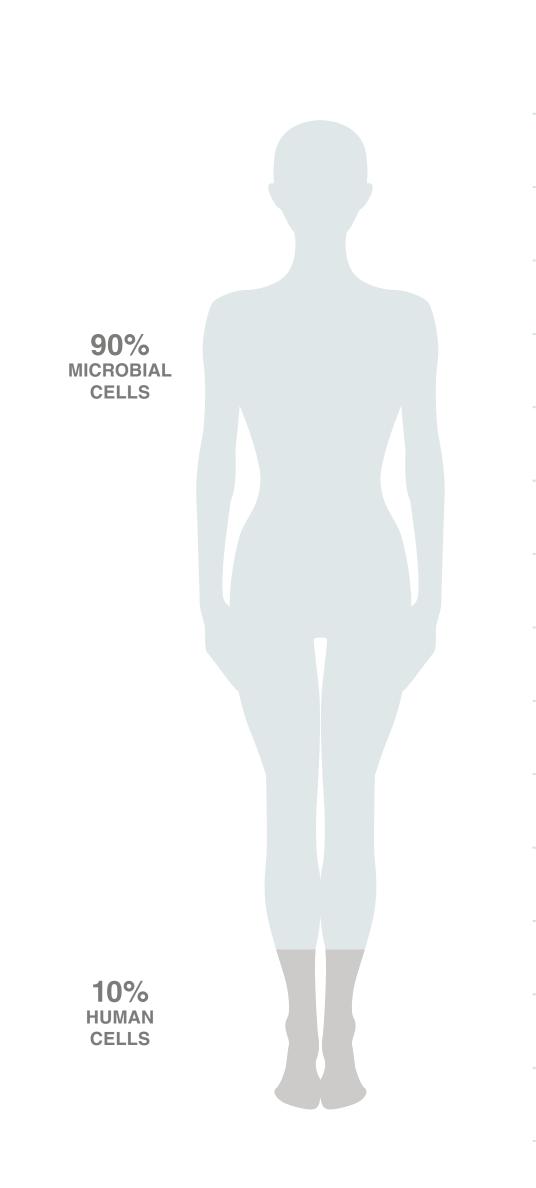
- > your skin is an ecosystem
- > healthy skin needs probiotic microbes

We used to think that a human being was a single species ... because that's how it looks. Then, from 2008 to 2013, the Human Microbiome Project used genetic sequencing to show that a human being is an ecology that includes 10 microbes for each human cell.

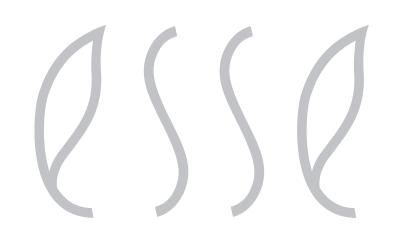
Thousands of species of microbes are working together to perform the intricate chemistry that keeps you healthy and this is especially true in your gut and on your skin.

Your microbes nourish you, protect you and balance your immune response. Occasionally a pathogenic microbe will be able to disrupt the normal balance and cause disease.

Esse promotes a diverse and robust microbiome on skin by boosting populations of probiotic microbes to slow the ageing process and optimise skin health.







# protecting your skin's microbiome with probiotics

- > probiotics educate your skin's immune system
- > Esse uses live probiotics

There is a constant "conversation" between your skin cells and the microbes that live within it. The "tone" of this conversation determines how active your skin's immune system is.

If there is a microbial imbalance, your immune system will be hyperactive. This will result in skin that reacts too easily with redness, discomfort, and inflammation. In these formulations, The Esse Sensitive products aim to balance the microbial populations and positively influence the converstion between skin and it's microbes. This results in improved barrier function and reduced reactivity.

We have used live probiotics in the Sensitive Serum — 1 billion per ml — to boost the populations of beneficial microbes. The two moisturisers in the line use prebiotics to selectively feed probiotic microbes.

We aim to restore your skin's ecosystem to the diverse, vibrant state that allows it to deal with new stimuli without overreacting.



ESSE SENSITIVE





# hydro moisturiser

Crème hydratante

#### **OILY AND NORMAL SENSITIVE SKINS**

Esse Hydro Moisturiser has been formulated to settle sensitive skin by optimising the health of your skin's microbiome.

Your skin's immune system is modulated by the microbes that live in and on your skin. Hydro Moisturiser uses prebiotics and probiotic extracts in an ultra-mild formulation to favour beneficial microbes. A balanced skin microbiome will result in improved moisture retention and a fuller, healthier skin.

Hyaluronic Acid is included to boost moisturisation.

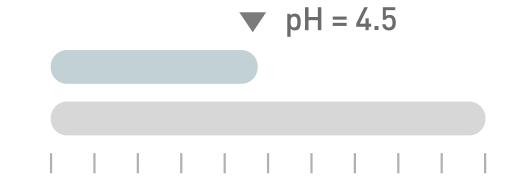
Best used twice daily with the Esse Sensitive Serum.

#### **KEY ACTIVES**

Prebiotics — Inulin and  $\alpha$ -glucanoligosaccharides improve roughness and redness and reduce irritation in sensitive skin. Prebiotics favour the growth of beneficial microbes.

Probiotics — The Hydro Moisturiser uses an extract of probiotic Lactobacillus species. The extract improves beneficial microbial populations on skin. The overall effect is to boost skin condition and plump the skin by improving moisturisation and T-junction activity.







#### **ETHICS**

100% of the total ingredients are from natural origin 78% of the ingredients are from Organic farming 65% of the total ingredients are Fair Trade certified











# nourishing moisturiser

Crème nourrissante hydratante

#### **DRY SENSITIVE SKINS**

Esse Nourish Moisturiser is designed to boost barrier function in dry, sensitive skin.

Dryness and sensitivity are both linked to a breakdown in the skin's barrier function. Skin that has good barrier function will prevent moisture from leaving the skin too rapidly and will also keep toxins and opportunistic microbes out.

Low Molecular Mass Hyaluronic Acid boosts moisturisation and has an anti-ageing effect.

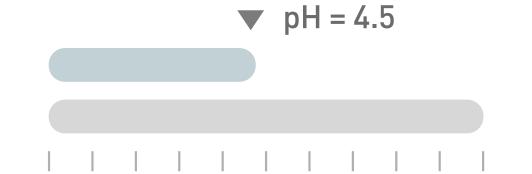
Best used twice daily with the Esse Sensitive Serum.

#### **KEY ACTIVES**

Prebiotics – Inulin and  $\alpha$ -glucanoligosaccharides have been shown to improve roughness and redness and reduce irritation in sensitive skin. Prebiotics favour the growth of beneficial microbes.

Probiotics — Nourish Moisturiser uses a probiotic extract of probiotic Lactobacillus species. This extract has the ability to improve the populations of beneficial microbes on skin. The overall effect is to boost skin condition and plump the skin by improving moisturisation and T-junction activity.







#### **ETHICS**

100% of the total ingredients are from natural origin 73% of the ingredients are from Organic farming 64% of the total ingredients are Fair Trade certified











### sensitive cleanser

Nettoyant peaux sensibles

#### **ALL SKINS**

This pH-balanced cream cleanser has been formulated to minimize irritation to sensitive skin while still removing make-up effectively. Ultra-mild organic ingredients leave the skin calm and comfortable.

As with all products in the Esse Sensitive line, this product aims to minimize the chance of allergic reactions. The product is 100% natural and the overall fragrance level is below 0,03%. The preservative system is exceptionally mild and the number of ingredients in the formulation has been kept to a minimum.

Cleansing should be immediately followed by either the Hydro or Nourish Moisturiser.

#### **KEY ACTIVES**

Probiotics — The Sensitive Cleanser uses the a probiotic extract of Lactobacillus.

Aloe Vera Gel — The base of the Sensitive Cleanser is organic Aloe Vera gel. Polysaccharides in this gel soothe and calm the skin.

#### **SECONDARY ACTIVES**

Marula Oil

Jojoba Oil

Vitamin C

Vitamin E



**▼** pH = 4.5

CERT ORGANIC COSMETIC

100% of the total ingredients are from natural origin 70% of the ingredients are from Organic farming 64% of the total ingredients are Fair Trade certified





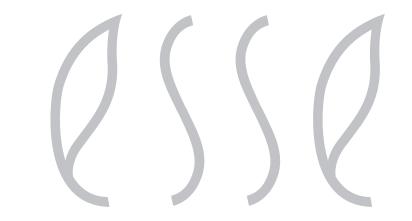


200ml / 6.8 fl oz glass bottle

FOR SENSITIVE SKINS

sensitive serum

Sérum peaux sensibles 0.5 fl.07







Sérum peaux sensibles

#### **ALL SKINS**

This serum contains more than one billion live probiotic Lactobacillus microbes per millilitre. These microbes are activated on contact with water on the skin. Once active, they equip the skin to rectify imbalances and strengthen barrier function.

Protection — We aim to increase probiotic microbial populations to the point that there are no available niches for invaders. This prevents activation of your skin's immune system and reduces redness and irritation.

Barrier Function — It is possible to radically improve barrier function with live probiotic microbes. With improved barrier function there is reduced redness and inflammation because fewer molecules from the "outside" reach the lower layers of skin.

#### **ACTIVES**

1 billion cfu per ml probiotic Lactobacillus microbes

The Sensitive Serum should be used twice a day for distressed skin.

The temperature of the product needs to be kept above 4°C and below 35°C.



100% of the total ingredients are from natural origin 89% of the ingredients are from Organic farming







LEARN MORE ABOUT ESSE WWW.ESSE.CO.ZA